



## 2016 SPRA NETWORKING & CAREER DAY APPLICATION

**OPPORTUNITY FOR STUDENTS TO EXPLORE POTENTIAL COMMUNICATIONS  
EMPLOYERS AND NETWORK WITH PR PROFESSIONALS IN SACRAMENTO**

**WHEN:**

9 a.m. – 4 p.m.

**Friday, March 4, 2016**

**PARTICIPANT REQUIREMENTS:**

- Juniors, seniors and graduate students majoring in Public Relations/Communication or related fields, who are seriously interested in exploring a career in public relations and are in good academic standing.
- Students who are enthusiastic about meeting PR professionals from Sacramento and the opportunity to find an internship or job placement.

**Applications due by 5 p.m. Friday, Feb. 26!**

- Early-bird registration deadline: Feb. 12 – Cost: \$35
  - Final registration deadline: Feb. 26 – Cost: \$45
- \*\*Registration includes lunch, tours of local communications employers and a one year SPRA student membership.*

Read the following questions and e-mail your answers to [lmurrell@ka-pow.com](mailto:lmurrell@ka-pow.com). Submit your application by **e-mail no later than 5 p.m. Friday, Feb. 26** for your application to be considered by the SPRA Board of Directors

**CONTACT INFORMATION** – *Provide the following:*

- Name
- Phone Number
- E-mail
- Address
- Best time to contact you
- Confirm your availability on March 4 from 9 a.m. – 4 p.m. for Networking and Career Day

[MORE]



**EDUCATION** – *Provide the following:*

- Major
- Minors/Major emphasis (if applicable)
- Class Standing (junior, senior or graduate)
- Expected Graduation Date
- GPA in Major Work
- Current Internships (if applicable)
  - Provide company, location and dates
- Past Internships (if applicable)
  - Provide company, location and dates
- Planned Internships (if applicable)
  - Provide company, location and dates

**CAREER GOALS** – *Briefly answer the following questions:*

- Why are you interested in public relations/related field?
- Why did you select your major?
- What are your goals for the next five years?
- What has been your favorite communication related class and why?
- What are you most looking forward to learning at this event?

**For more information on the SPRA Networking and Career Day, contact Laura Murrell, SPRA Student Liaison Co-Chair, at [lmurrell@ka-pow.com](mailto:lmurrell@ka-pow.com).**