



ATTENTION JUNIOR AND SENIOR PR/COMMUNICATION STUDENTS

SPRA OFFERS COMMUNICATION STUDENTS A DAY OF NETWORKING WITH PUBLIC RELATIONS PROFESSIONALS *Juniors and Seniors Are Encouraged to Apply to Participate*

WHAT: On Thursday, November 20, 2008, the Sacramento Public Relations Association (SPRA) will host its ***Fifth Annual Networking and Career Day***. SPRA offers qualified college juniors and seniors who are enrolled in marketing, public relations, journalism, or communication studies programs at CSU, Sacramento and UC Davis the opportunity to spend the day touring some of Sacramento's leading public relations agencies and media outlets.

In addition to the tours, participants will attend an SPRA luncheon featuring a panel of media professionals who will give advice on pitching the area's top media outlets. At the luncheon, participants will also have the opportunity to network with some of Sacramento's most prominent public relations professionals *and* potential future employers. Students are encouraged to network and learn more about available internships and job openings (feel free to bring resumes).

WHO: Participant Requirements:

- Juniors and seniors majoring in Public Relations/Communication or related fields who are seriously interested in establishing a career in public relations and are in good academic standing
- **Completed applications must be submitted by 5:00 p.m. on Wednesday, November 5, 2008.**

WHERE: Sacramento tour locations will be assigned after all applications have been submitted. The luncheon will begin at 11:30 a.m. at the Firehouse restaurant in Old Sacramento. **Students will be responsible for the cost of the luncheon: \$20.00**

WHEN: **Thursday, November 20, 2008 from 9:00 a.m. – 3:00 p.m.**

WHY: The SPRA Networking and Career Day is designed to give students who are interested in a career in public relations insight into the field, as well as the opportunity to meet potential employers.

For more information contact:
Jessica Love, SPRA Student Liaison
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(916) 239-4616



SACRAMENTO PUBLIC RELATIONS ASSOCIATION NETWORKING & CAREER DAY APPLICATION

In an e-mail to jlove@katzandassociates.com, please provide the following information, and brief answers to the following questions. Please submit your application by e-mail no later than 5:00 p.m. on Wednesday, November 5, 2008. All of the information requested must be received by the deadline in order for your application to be considered by the SPRA Board of Directors.

CONTACT INFORMATION – *please provide your...*

- Name
- Phone Number
- Address
- E-mail
- Best time to reach you

EDUCATION – *please provide your...*

- Major
- Minors/Major emphasis (if applicable)
- Class Standing (Junior or senior?)
- Expected Graduation Date
- GPA in Major Work (or best estimate)
- Current Internships (if applicable)
 - Please provide company, location and dates
- Past Internships (if applicable)
 - Please provide company, location and dates
- Planned Internships (if applicable)
 - Please provide company, location and dates

CAREER GOALS – *briefly answer the following questions. Please don't exceed more than a sentence or two per question.*

- Why are you interested in public relations?
- Why did you select your major?
- What are your goals for the next five years?
- What has been your favorite communication class and why?
- What are you most looking forward to learning on this trip?

For more information on the Sacramento Public Relations Association Networking and Career Day please contact Jessica Love at the above e-mail address or by phone at (916) 239-4616 Monday – Friday.